How to apply

Download the Annual Program Statement (APS), the complete guide to applying. The APS is available at:
www.satihub.com/spfund

A complete application must include a Concept Note and an Illustrative Budget.

Concept Notes and Illustrative Budgets are due June 19, 2017

Learn more

Visit the website
USAID’s Southern Africa Trade and Investment Hub website includes the latest detailed information about the Strategic Partnership Fund:
www.satihub.com/spfund

Send us your questions
The Strategic Partnership Fund is accepting questions from applications through 17:00 (UTC+02:00), June 5, 2017. Submit your questions to:
SATIH_Grants_Outbox@dai.com

Concept note
A detailed description - no longer than six pages - of your proposal. The concept paper should demonstrate the applicant’s capabilities and expertise with respect to achieving the Fund’s goals. Concept papers will be reviewed in terms of responsiveness to the Fund’s goals, appropriateness of subject matter, and creativity. Applicants are encouraged to demonstrate how their proposed work will contribute to objectives of USAID’s Southern Africa Trade and Investment Hub

Illustrative budget
Present proposed spending in an unlocked Excel file format, including proposed cost-share matching funds if applicable.

Who can apply?
Industry associations, foundations, Medium, Small, and Micro Enterprises, consulting firms and others!

Information Sessions
At public information sessions, the Strategic Partnership Fund team presents details about eligibility and applying, among other subjects. Schedule and locations for Information Sessions are posted on our Strategic Partnership Fund page:
www.satihub.com/spfund.
The page also features:
• Frequently Asked Questions
• Application Guidance
• Trade and Investment Hub goals, strategies and activities
About USAID's Southern Africa Trade and Investment Hub

USAID's Southern Africa Trade and Investment Hub aims to increase global competitiveness and intra-regional trade, and improve food security in Southern Africa by:

• Leveraging finance and investment in targeted sectors
• Supporting national, regional bodies industry, associations and service providers to facilitate intra-regional trade
• Facilitating improved private sector export competitiveness
• Expanding trade including increased utilization of the African Growth and Opportunity Act (AGOA)

The Trade and Investment Hub implements its work across four components:

• **Enabling Environment and Trade Facilitation**
• **Export Competitiveness**, targeting the Accessories, Specialty Foods (including nuts and dried fruits, and seafood), and Apparel value chains
• **Agribusiness Trade**
• **Finance and Investment**

The overall objective of the Strategic Partnership Fund is to further the goals and amplify the impacts of USAID's Southern Africa Trade and Investment Hub by supporting activities and initiatives across the four components. The Trade and Investment Hub, through the Fund, will support organizations which can catalyze rapid and inclusive growth. The Trade and Investment Hub is now accepting concept notes for matching grants.

Goals of the Fund

The Strategic Partnership Fund will focus primarily on opportunities to:

• Accelerate intraregional agricultural and consumer goods trade to global markets
• Provide processing and grading equipment
• Mitigate risk and facilitate private sector technology transfer
• Support cluster development and regional industry association capacity building
• Facilitate increased level of international certifications
• Capital equipment upgrading
• Leverage private sector investment to facilitate greater regional and international trade